

CEC 2019

SPONSORSHIP AND EXHIBITION GUIDE



The IEEE Congress on Evolutionary Computation (IEEE CEC) is a world-class event in the field of Evolutionary Computation. It provides a forum to bring together researchers and practitioners from all over the world to present and discuss their research findings on Evolutionary Computation. **In 2019, IEEE CEC will be held in Wellington, New Zealand.** Wellington is known as the ‘Coolest Little Capital’. It is famous for a vibrant creative culture fuelled by events and great food. Wellington offers a wide range of cosmopolitan amenities in downtown that is safe, clean, and pedestrian friendly.

We invite you to participate in the sponsor and exhibitor program for CEC 2019. This is an excellent opportunity to promote your brand to some of the top minds that are from this fast evolving field. In addition, your brand will have extensive exposure to thousands of viewers and readers through the publications and media reports on the conference. As a sponsor you will have full access to the conference and networking activities, enjoying the dining and entertainment that Wellington can offer.

Your support of CEC 2019 will allow us to expand participation in CEC 2019 by, e.g., allowing us to support students and junior researchers to attend CEC 2019. In return your brand awareness will increase. In addition, that gives you more direct access to the high competitive AI labour market.

Thank you for your interest in supporting CEC 2019 and we look forward to welcoming you to Wellington!

Yours sincerely,
CEC 2019 Committee
Mengjie Zhang and KC Tan, General Chairs

GENERAL INFORMATION

Conference Dates

Tutorials	10 June 2019
Workshops	10 June 2019
Main Technical Program	11-13 June 2019
Exhibit Program	11-13 June 2019
Industry Day	TBA
Welcome Reception	10 June 2019
Banquet	12 June 2019

Venue

CEC 2019 will be held at Te Papa – New Zealand’s national museum. Te Papa is an award-winning landmark building of Wellington, located right at the heart of Wellington CBD, with stunning harbour view and waterfront access.

CEC 2019 will use the conference centre of Te Papa. The **exhibits** will be on the main foyer on the ground level near the coffee breaks. The nearby location of the coffee breaks will serve to maximize participation and interest in the exhibits.

Scope

Based on previous CEC conferences, we expect an attendance of around 500 participants, drawn from the world’s well-known universities, research labs and applied industry sectors.

Contact: Andy Song (sponsorships@cec2019.org) or andy.song@rmit.edu.au

Exhibit Space

Tables will be provided in the Te papa from 10-13 June 2019.

Level of Sponsorships

Platinum: NZD\$10,000

- 3 full registrations (these include welcome reception, banquet, coffee-breaks, conference bag and access to technical program)
- 2 exhibit stands
- Plus, the display of the company's name and logo in:
 - Printed materials, as schedule permits
 - CEC 2019 website and proceedings
 - CEC 2019 registration area
 - Signs at appropriate conference events

Gold: NZD\$7,500

- 2 full registrations
- 1 exhibit stands
- Plus, the display of the company's name and logo in:
 - Printed materials, as schedule permits
 - CEC 2019 website and proceedings
 - CEC 2019 registration area
 - Signs at appropriate conference events

Silver: NZD\$5,000

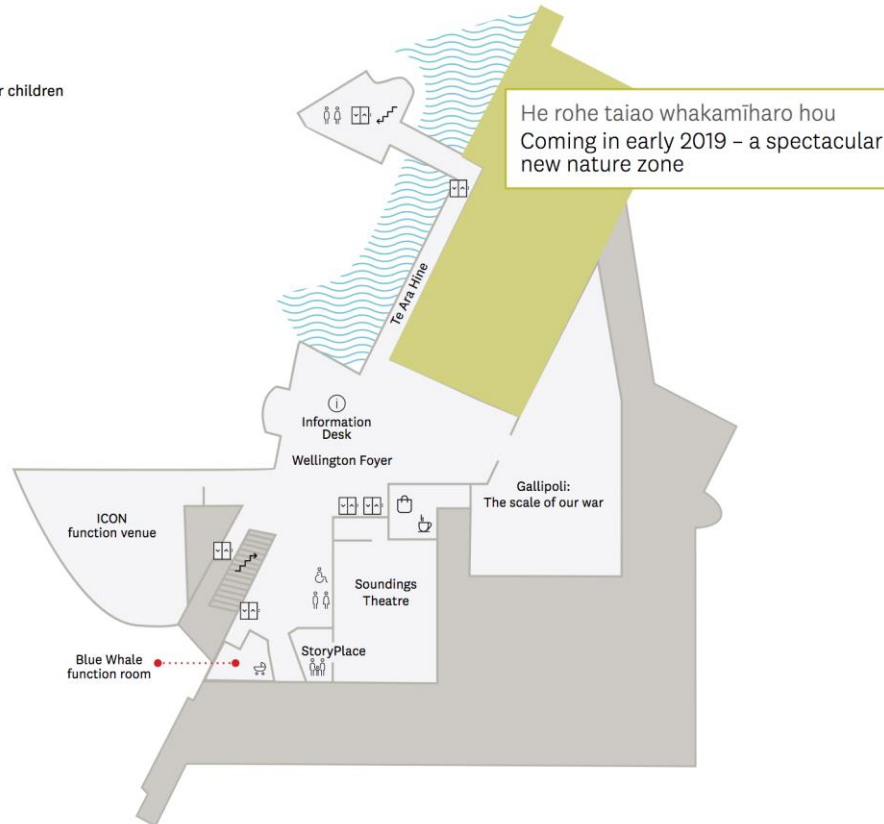
- 1 full registrations
- 1 exhibit stand
- Plus, the display of the company's name and logo in:
 - Printed materials, as schedule permits
 - CEC 2019 website and proceedings
 - CEC 2019 registration area
 - Signs at appropriate conference events

Bronze: NZD\$2,500

- 1 full registration
- No exhibit stand
- Plus, the display of the company's name and logo in:
 - Printed materials, as schedule permits
 - CEC 2019 website and proceedings
 - CEC 2019 registration area
 - Signs at appropriate conference events

Floor Plan of Te Papa CEC-19 Areas

Te Papa Pūrākau
StoryPlace
Stories, songs, and play for children
5 and under



HOW TO SPONSOR

Thank you for your interest in supporting CEC 2019!

Please complete the appropriate commitment form as soon as possible to sponsorships@cec2019.org, or contact the sponsorship chairs by e-mail to discuss your requirements further.

Payment method

Payment can be made by bank transfer in NZD Dollars (\$), payable as follows:

SWIFT code	TBA
IBAN code	TBA
Routing #	TBA
Receiving Bank Address	TBA
Name(s) on Receiving Account	TBA
Address of Account Holder at Receiving Bank	TBA
Account type	TBA
Email for payment notification	TBA

Bank fees must be paid by the sponsor. All invoices should be paid prior to arrival in the conference. Confirmation of your sponsorship and stand space will be mailed to you together with an accompanying receipt for the amount received.

NOTE: The about bank details will be provided by the sponsorship chairs in due time.

Insurance

Companies participating in the conference are required to take out appropriate insurance. CEC 2019 is not liable for any losses that sponsors or exhibitors experience as part of their participation in the conference.